



**GLASTON  
BEOLEY**  
Music Festival

**SPONSORSHIP OPPORTUNITIES**

## HOW IT ALL BEGAN



Our very first festival in 2018

GlastonBeoley began in 2018, with the sole purpose of being a music festival that raised money for charities.

In those early days, we focussed on national charities, donating to DeafBlind UK, MIND, and The Sophie Lancaster Foundation.

We soon began to realise that there were more charities, volunteer groups and CICs locally in and around Redditch that needed our help.

Since 2019, GlastonBeoley Music festival has ploughed all of its' profits into the local area, by way of grants and donations to groups and organisations that require our support.



The crowds went wild in 2023!

## HOW ARE WE FUNDED?

We are funded by the generous sponsorship of local organisations and businesses, who support the festival operating costs.

Our festival traders and vendors pay pitch fees, and these are also classed as income. In addition, we try to fund-raise throughout the year, and these funds are also ploughed into the festival costs.

We run a very lean operation, with decisions on expenditure being made and voted on by our volunteer committee.



The bands that play at our festival do not currently receive a fee for playing.

Our overheads cover hire of the stages, insurance, toilets, SIA-approved security, fencing—everything that we need to make our festival a success and guarantee a great experience for all.

We do all our own marketing, and spend only a small amount on advertising to generate ticket sales.

## OUR DONATIONS TO DATE

Between 2018 and 2024, we have donated around £55,000 to the following charities and community groups—





## SPONSORSHIP OPPORTUNITIES

### HEADLINE SPONSORSHIP PACKAGES—£2500

We have main sponsorship packages, available, that include the following—

- Your logo on social posts and video promotions
- Links to your home page on our website
- Bi-weekly adverts on our Facebook page between March and the festival
- Feature bio on website and logo on front of website
- Large logo on the stage sides for the duration of the festival
- Your logo on main ticket purchase page
- Featured videos on Facebook and Insta
- Social posts on Facebook promoting your support
- Free stand/pitch at the festival (if required)
- Mentions at the festival over the weekend on the stage in-between bands
- Option to bring and set up other banners and displays across the festival field for the weekend

#### PLUS

10 free adult tickets for the festival (worth up to £20 each)

- 2 GlastonBeoley T shirts

**There are just 3 of these available for 2025**



**GLASTON  
BEOLEY**  
Music Festival

**WE'RE PLAYING AT  
GLASTONBEOLEY 2024**

**MAVERICK**

**FRIDAY 28TH & SAT 29TH JUNE 2024**  
REDDITCH CRICKET, RUGBY, HOCKEY & SQUASH CLUB B97 4SP  
BROMSGROVE ROAD, REDDITCH  
TICKETS AT GLASTONBEOLEY.CO.UK

Priority sponsored by **lit**

## GLASTONBEOLEY 250 CLUB—£250

As part of the GlastonBeoley 250 Club, you receive the following

- Link and bio on our 250 Club website page
- Free advert on our socials (FB and Insta) - once a month to our followers with a link to your website between March and the Festival date
- Exposure to our 3,000 Facebook followers
- 4 free festival tickets (more available if required)



Maybe you're looking for something bespoke? Not a problem—talk to our team about how we can put a package together that suits you!

For more information on these and other opportunities for 2025, simply email [sponsorship@glastonbeoley.co.uk](mailto:sponsorship@glastonbeoley.co.uk)